

46 MILLION WORDS



Did you know? Research proves again and again children must hear 46 million words by 4 years of age.

This will help children:

- Have a higher IQ
- Know the meaning of lots of words
- Improve skills to learn in school
- Improve the ability to succeed

Did you know? Research proves again and again children must hear many different kinds of words.



These words must occur:

- While playing together
- During routines
- Repeating what baby says

Without hearing these **46 million words**, babies and children may have trouble learning to read.

46 MILLION WORDS



WHAT CAN I DO?

- Baby must wear hearing technology during all waking hours – “Eyes open, ears on!”
- Follow-up with all audiology sessions. This will check if your baby's hearing has had changes and be sure baby can hear all the speech sounds.
- Follow-up with Listening and Spoken Language (LSL) sessions. This will help you learn to practice back and forth talking with your baby. You will also learn how to use lots of different words at home.

Babies must hear **MORE** words, but these words must be “extra talk.”

Business Talk

- "Stop that."
- "Get down."
- "Brush your teeth."
- "Finish your dinner."

Extra Talk

- "Look at the firetruck!"
- "What a big dog!"
- "Ice cream is so yummy!"
- "Who's my big girl?"

QUALITY VS QUANTITY